# Webinar Plan

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| **Bureau** | Bureau of Health Workforce (BHW) |
| **Date Scheduled** | April 28, 2020 |
| **Time** | 2-3:30 p.m. EDT |
| **Number** | 4 of 4 for Year 1 |
| **Webinar Title** | The Addiction Cycle and the Brain |
| **Recommended Audience** | BHW grantees and affiliates |
| **Presenters** | **(Subject matter expert)** - TBA  **(Grantee) Presenter Name,** degree(s), Job title, organization |
| **Webinar Description (for marketing)** | Overcoming stigma is a commonly cited barrier to effectively integrating behavioral health and primary care. Teaching the next generation of professionals and paraprofessionals about the neurobiological effects of exposure to drugs of misuse can foster a deeper understanding of the addiction cycle and the challenges inherent to overcoming chemical dependence.  This webinar will provide an overview of the complex interaction between addictive substances and the brain, including short- and long-term effects of substance misuse and/or use disorder(s). SME will share established research and recent breakthroughs in the neurobiology of addiction. S/he will explain how this research can be used to inform substance use prevention and treatment for substance use disorders. BHW grantee will describe how they are integrating these concepts into their training curricula and reinforcing learning through field placements. |
| **Webinar Objectives** | By the end of this webinar, participants will be able to:   * Describe how drugs of misuse impact the brain * Explain the neurobiological underpinnings that contribute to the cycle of addiction, relapse and recovery * Give examples of how these concepts can be integrated into the curricula for practitioners being trained in evidence-based behavioral health services |
| **Polling Questions** | Rate the degree to which you agree or disagree with the following statement (strongly agree, agree, disagree, strongly disagree):   * My academic institution/program teaches students about the neurobiology of addiction. * I am confident that my academic institution/program provides current and accurate information about the neurobiology of addiction in its training curricula. * My academic institution/program’s field placements are in sites/settings well-versed in the addiction cycle. * My academic institution/program’s field placements are utilizing best practices with respect to the prevention and treatment of substance use disorder. |
| **Related Materials** | [Surgeon General’s Report on Alcohol, Drugs and Health: The Neurobiology of Substance Use, Misuse and Addiction](https://addiction.surgeongeneral.gov/executive-summary/report/neurobiology-substance-use-misuse-and-addiction) |
| **Webinar Evaluation** | See attached |
| **CEUs** | JSI plans to offer CEUs for webinar participants and is building systems to enable that process for future webinars. |
| **Topic Selection Rationale** | Alignment with BHW needs assessment priority topics (see attached table). |
| **Speaker Selection Rationale** | SME  BHW Grantees and Field Placement Sites |
| **Timeline with Major Milestones** | Announce webinar to target audience: March 30, 2020 |
| Draft webinar slides, talking points and materials to HRSA: April 7, 2020 |
| Final webinar slides, talking points and materials to HRSA: April 21, 2020 |
| Webinar practice session with presenters: April 20, 2020 |
| Webinar reminder to participants: April 26, 2020 |
| Draft activity report to HRSA: May 12, 2020 |
| Final activity report to HRSA: May 19, 2020 |
| **Communication / Dissemination** | Webinar opportunities will be communicated to the intended target audience in alignment with the COE for BHTA Branding Standards Guide and JSI’s bureau-specific communications plan. Suggested channels for promoting BHW webinars include:   * COE for BHTA website * Other TTA events * Emails to BHW Project Directors * Bureau project officers |
| **Registration Information** | Registration information will be included when the webinar is announced to the target audience on March 30. All registrants will be confirmed to be affiliated with a BHW grant. When individuals register via the COE for BHTA Gateway/website, webinar registration information such as participant name, health center name, job title and email address will be populated from the participant account. Once participants register for the event, they will have the option to directly add the event to their personal calendar. All BHTA events for which they have registered will be listed when they log in to their account. |

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| **BHW Needs Assessment Report – Recommendations for Technical Assistance** | |
| Incentivizing organizations to increase field placements |  |
| Conducting community-based assessments, focusing on identifying field placement sites and service gaps |  |
| Training on SBIRT, with a focus on OUD and SUD |  |
| MAT best practices and state nuances |  |
| Cognitive Behavior Therapy (CBT), with a focus on prevention |  |
| Harm reduction strategies for OUD and SUD |  |
| Cultural humility and social justice issues as they relate to OUD and SUD |  |
| Addiction cycle with OUD | X |
| Sustaining innovations |  |
| Navigation of systems that impact people with OUD and SUD |  |

Feedback Form - Webinar

Thank you for your participation. Please take a minute to share your thoughts. Your feedback will help us improve our training and technical assistance (TTA) services. We appreciate your input.

1. **On a scale of 1 (very dissatisfied) to 7 (very satisfied), how satisfied were you with today’s webinar? (Check one).**

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| --- | --- | --- | --- | --- | --- | --- |
| 1  Very Dissatisfied | 2 | 3 | 4 | 5 | 6 | 7  Very Satisfied |
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**On a scale of 1 (strongly disagree) to 7 (strongly agree), please rate the statements below:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1  Strongly Disagree | 2 | 3 | 4 | 5 | 6 | 7  Strongly Agree |
| 2. I was satisfied with the presenter(s). |  |  |  |  |  |  |  |
| 3. The webinar was relevant to the needs of my organization. |  |  |  |  |  |  |  |
| 4. My knowledge about the topic improved as a result of attending the webinar. |  |  |  |  |  |  |  |
| 5. I am confident in my ability to apply the information presented |  |  |  |  |  |  |  |

**6. What did you find most useful about today's webinar?**

**7. How do you intend to apply what you learned in this webinar? *(Check all that apply)***

□ Share information/tools with members of my organization

□ Share information/tools with others in my network

□ Make or recommend a change in program practices or procedures

□ Make or recommend a policy change

□ N/A - I do not intend to apply what I learned in this webinar

□ Other, specify: \_\_\_\_\_\_\_\_

**8. We are always looking for ways to improve our webinars. If this webinar did not meet your needs or expectations, please tell us why: *(check all that apply)***

□ N/A - I found the webinar to be satisfactory and have no feedback at this time

□ The delivery method was not suitable for this type of content

□ Pre-training materials would have been helpful

□ There was too much material for the time allotted

□ The content was too complex or unclear

□ The content was too basic

□ Technical challenges made it hard for me to follow the training (e.g., it was hard to hear or login)

□ Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**9. Please provide any additional comments and/or suggestions for improving future webinars and trainings, including topics that would be of interest.**