**ATTC Directors Think Tank on Year 4 Workplans and Carryover Activities**

July 30 – Prioritizing Opportunities and Topics

**ATTC STRENGTHS/OPPORTUNITIES:**

* **Relationships**
  + Ability to leverage and build on relationships with other groups and organizations (people pay for relationship equity – not just building new but the ongoing capacity to maintain them)
  + Regional ATTCs work with other HHS-funded regional TTA centers and this helps us increase our reach (e.g., AETCs)
  + Well established, ability to problem solve and get to solutions due to longstanding relationships
* **Capacity** – this is a specialty of TTCs that national TA centers won’t be able to provide
  + Recognize partnerships with national TA centers is **added value for them** also
    - (Question – what processes will help us efficiently coordinate partnerships with national centers?)
  + ATTCs have the capacity to offer activities well beyond individual national centers of excellence (national TA centers add resources incrementally – not on same scale). The move to the regional centers was because the national centers were siloed by subject category and “out of touch.”
  + Emphasize the ability to customize the TA to regional/local/population-specific needs.
  + Diversity of topics we can address in a regional/local way (vs. national centers which have a more narrow scope)
  + TTCs are true networks in that all three have NCOs that coordinate their work and provide a national presence
* **Strategic engagement with policy makers** - these relationships set us apart
  + SSAs
  + Regional ATTCs work with SAMHSA RAs directly (new national TA centers won’t have that same kind of 1:1 relationship)
  + HRSA Regional Admins
* **Ability to influence systems change** 
  + Ability to work across the continuum of the diffusion of an innovation (breadth)
  + Ability to focus on consultation and implementation
  + Challenge ourselves to hold less webinars and to focus more on targeted and intensive TA – hold more consultative sessions
  + Innovativeness of Network – being innovative in our learning activities (e.g., consultation sessions following webinars, sequenced learning events, podcasts, etc)
    - Possible action: Share across TTCs (on the intranet?) a list of consultants/facilitators that are good at creating connectedness online
* **Flexibility and Adaptability** 
  + Ability for the Network to continually improve, advance, expand, learn – (e.g., Sean’s comment about culturally appropriate services, racial equity, etc.)
  + Redirect travel budgets and workplans to hire consultants on smaller projects which promote personal connection
  + Serve as a continuous feedback loop for innovation and practice
  + Cooperative agreements – helps SAMHSA because we can be responsive to hot topics
  + Ability to pivot to respond to shifting regional needs
    - Possible Action: Review outcomes of needs assessments across regions - What are the top 3-5 needs you are hearing from your regions?