**Vision**:

The ATTC Network is celebrating its 30th Anniversary in 2023. To mark the occasion, the ATTC NCO is creating a campaign called “Pearls of Wisdom” to highlight the network’s accomplishments and history during this “Pearl Anniversary.” That campaign includes a semi-monthly blog series of the same name, which will share lessons learned from each center. It can be a lesson learned from a significant milestone or event, or it could be a useful bit of insight – that’s up to each center to decide. What we hope each article will convey is something meaningful or important about each Center during their time in the network.

**Objective**:

Each Center will be asked to submit one blog article during the first six months of 2023 in honor of the ATTC Network’s 30th Anniversary. **Pearls of Wisdom** will be housed on the ATTC / NIATx Service Improvement Blog. Each story will be approximately 500-750 words long.

**Specifications:**

The blog series will launch in January 2023, with the first article in the series produced by the NCO. Subsequent blogs will be published the first and third Thursday of the month. Deadlines will be the first business day of the preceding month (e.g., a post published on March 15 would be due Monday, Feb. 2, 2023.) **The editorial calendar is below. Email drafts to Greg Grisolano,** **grisolanog@umkc.edu****.**

**Word count: 500-750 words**

Images are strongly encouraged and need to be at least 150 dpi. Assure photo release forms have been signed for anyone featured in photos.

Do you need help composing your article? The ATTC NCO can assist! Feel free to contact us with this easy-to-use request portal: [https://ttcrequest.zendesk.com](https://ttcrequest.zendesk.com/).

**Blog Post Publication Calendar:**

|  |  |  |
| --- | --- | --- |
| **Submission deadline** | **Publish Date** | **Region** |
| Jan. 18, 2023  | Feb. 9, 2023 | Mid-America (Region 7) |
| Jan. 18, 2023 | Feb. 16, 2023 | Mountain Plains (Region 8) |
| Feb. 2, 2023 | March 2, 2023 | South Southwest (Region 6)  |
| Feb. 2, 2023 | March 16, 2023 | National Native American/Alaska Native ATTC |
| March 1, 2023 | April 6, 2023 | Southeast (Region 4) |
| March 1, 2022 | April20, 2023 | Great Lakes (Region 5) |
| April 3, 2023 | May 4, 2023 | Central East (Region 3) |
| April 3, 2023 | May 18, 2023 | **Pacific Southwest (Region 9)** |
| May 1, 2023 | June 1, 2023 | Northeast & Caribbean (Region 2) |
| May 1, 2023 | June 15, 2023 | **Northwest (Region 10)** |
| June 1, 2023 | July 6, 2023 | National Hispanic & Latino ATTC |
| June 1, 2023 | July 20, 2023 | New England (Region 1) |