**Position Opioid Response Network (ORN) Description Regional Coordinator (RC): Regional Outreach and Engagement Manager (ROE)**

**FY-22-24**

Each HHS/ATTC region will have one .5 FTE ORN Regional Outreach and Engagement Manager (ROE). This position will oversee localized outreach and engagement efforts, work closely with and report to the ATTC Regional Director.

Job Responsibilities

* Develop and implement outreach strategies to engage with underserved populations, healthcare providers, community organizations, and stakeholders to promote Opioid Response Network events and services.
* Cultivate and maintain relationships with key regional stakeholders, partners, and collaborators to amplify our organization's reach and impact.
* Organize and oversee outreach events tailored to regional needs and/or underserved communities within the region
* Track and analyze outreach metrics, audience feedback, and engagement trends to measure the effectiveness of outreach strategies and inform future planning
* Plan and organize regional summits that include a diverse range of local, state, and regional stakeholders with the goals of amplifying awareness of ORN and increasing utilization of ORN services via increased TA requests.
* Provide project management and leadership to Technology Transfer Specialists (TTS), consultants, and TA requesters.
* Organize and coordinate regional consultant teams and learning communities.
* Oversee regional activities such as outreach, summits, consultant organization and networking.
* Facilitate quarterly meetings with regional consultants from prevention, treatment, harm reduction, and recovery
* Facilitate connections between TA requests and ORN Health Equity Teams, Advanced Implementation Specialist (AIS), and Project Manager when needed.
* Liaise with ORN marketing team at American Academy Addiction Psychiatry (AAAP) to market ORN in the region (e.g., conference exhibiting).
* Interface with the ATTC Regional Director to support decision making and planning and work in close collaboration with the ATTC Network Coordinating Office and AAAP.
* Other duties as assigned

Education

Required: Master’s Degree in marketing, public health, psychology or a related field, or bachelor’s degree with 5 years of experience in a related field or project management in mental health or behavioral health.

Experience

* Five or more years of professional experience and three or more years with TA systems.
* Demonstrated ability to collaborate effectively with substance use and mental health state and community agencies from a wide variety of disciplines.
* Demonstrated experience in event planning and marketing
* Knowledge of health equity principles
* Knowledge of and/or experience working in the field of substance use disorder prevention, treatment, harm reduction, or recovery support.
* Knowledge and experience with various computer applications related to project/database management, email processing (e.g., Microsoft Office and Google Suite), and development of documents and educational presentations.

Job Competencies

* Ability to work as part of a team, set goals and work independently to manage both short- and long-term responsibilities. Extensive virtual/remote work is involved.
* Flexibility to adapt to changing work conditions and problem solve.
* Ability to develop procedures for identification, assessment, and delivery of intensive TA and fidelity monitoring.
* Ability to provide input into budget planning process and/or responsibility for controlling and recommending budget expenditures within own area.
* Ability to work effectively with people from diverse cultural and educational backgrounds
* Excellent organizational and communication skills (verbal and written).
* Familiarity with policies related to behavioral health, especially substance use disorders; evidence-based training methods preferred.