

**TTC Event Type Definitions**

<b>Face-to-Face Training:</b>	A training that takes place in a physical location where all participants are present.
<b>Meeting:</b>	A group of people brought together at a specific date/time, either in-person or online using virtual technologies, to discuss particular topics or issues.
<b>Online Course:</b>	A training which takes place using an online learning management system (e.g., HealthKnowledge).
<b>Webinar/Virtual Training:</b>	A training that takes place on a specific date/time and is conducted over the internet using technologies, such as Zoom or AdobeConnect. Can be a single event or a series of events.
<b>Virtual TA Session:</b>	Ongoing technical assistance (TA) or intensive learning sessions (such as ECHO) delivered online using technologies; focused on skills development and/or intervention to help organizations adopt evidence-based or promising practices in an agency or system.
<b>Presentation:</b>	A speech or talk, delivered either in-person or online using virtual technologies, in which a specific topic, idea, or project is explained to an audience. The purpose of a presentation is to raise awareness or share information, not teach skills or directly change practice as with a training.
<b>Other:</b>	Any other type of event that does not fit into any of the above categories.

## TTC Product Type Definitions

<b>Curriculum Package:</b>	Set of training resources on a specific topic (such a Trainer’s Manual, Participant Manual, Presentation Slides, and other training resources) designed to be delivered by experienced trainers in order to develop or enhance skills and provide in-depth knowledge.
<b>Multimedia (Video, Webcast, Podcast):</b>	Resources that were developed using a combination of different content forms such as text, audio, images, animations, video, and/or interactive content. Examples include: podcasts, webcasts (recorded webinars), YouTube videos, etc.
<b>Toolkit:</b>	A set of resources (such as checklists, brochures, or online resources) compiled to provide current information and knowledge on a specific topic.
<b>Print Media:</b>	Resources and communication traditionally distributed via printed materials. Examples include: booklets, brochures, pamphlets, tip-sheets, etc.
<b>Website:</b>	An external resource on a specific topic that is hosted on the internet and accessible via a web browser using a unique domain/URL.
<b>eNewsletter or Blog:</b>	Publications that are developed and distributed regularly via email using online technologies (such as Databank or Mailchimp) or posted on a dedicated site (such as Blogger or Blogspot) that share timely information on topics of interest to stakeholders.
<b>Interactive Resource:</b>	A resource requiring interaction from the user to be understood, executed, or experienced fully. Examples include online courses or flipbooks.
<b>Mobile App:</b>	Software application specifically developed to be utilized on mobile devices, such as a smartphone or tablet.
<b>Presentation Slides:</b>	A compiled set of slides from a formal presentation, usually developed in PowerPoint, which presents information on a specific topic. May include text, images, detailed speaker notes, as well as imbedded media such as audio and video. (Also referred to as a “slide deck.”)
<b>Other:</b>	Any other type of product or resource that does not fit into any of the above categories.