

PTTC Training Announcement: Coalition Business Administration



The Prevention Technology Transfer Center (PTTC) recognizes the need for strong leaders in the prevention sector. To support this, the PTTC has partnered with CADCA to create a new training: *Coalition Business Administration*.

The program is aimed at individuals working in prevention with aspirations to move to a leadership level and those in leadership without a business degree who are looking to advance their knowledge.

Subject matter for the training will cover a wide variety of topics related to business and administration of prevention coalitions such as branding, accounting, management styles, grant writing, and nonprofit development. Participants will receive a certificate in Coalition Business Administration from CADCA.

The training will be conducted in person and online led by Stephanie Strutner.

Space in the training is limited to **15 participants** who will be selected via a competitive application process.

Important Dates and Details

- Application deadline: May 25th
- Selection notifications: June 1st
- Orientation webinar: June 7th at 1:30 ET
- Completion of 360 analysis- June 7-July 15
- Four-day training at CADCA Midyear Training Institute in Orlando, FL: July 17-21, 2022
- Remote learning-August 2022-January 2023
- Graduation at CADCA's National Leadership Forum: January 30-February 2, 2023

The training and related materials are provided at no cost to participants. Participants are responsible for travel costs.

Application Requirements and process

- **Experience:** A minimum of **five** years working in the prevention field.
- **Education:** An IC&RC Prevention Specialist Certification **OR** a bachelor's degree or higher in a related field.
- Letter of recommendation from employer

APPLY HERE

