NNED ThoughtExchange Communications Toolkit

# Newsletter Message

What are the most critical issues that need to be addressed by behavioral health organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities?

Share your opinions and be heard by behavioral health leaders about what is needed through a ThoughtExchange hosted by the National Network to Eliminate Disparities in Behavioral Health (the NNED): <https://bit.ly/3EwjFzA>

First, contribute your answer(s) to the question and why it’s important. Second, rate the thoughts others have sent in. Your contributions will guide the work of the NNED and other behavioral health-focused entities. The NNED will share findings from the ThoughtExchange in the new year so others can use the data gathered as well.

# Social Media Messages

## **Twitter**

### MESSAGE 1:

What are the most critical issues that need to be addressed by #BehavioralHealth organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities? Contribute your thoughts, make your voice heard: <https://bit.ly/3EwjFzA>

### MESSAGE 2:

Do you want to see your thoughts on what’s needed in #BehavioralHealth be turned into action? Contribute to a field wide ThoughtExchange that will guide the work of @nned\_net and other leading behavioral health entities! <https://bit.ly/3EwjFzA>

## **Facebook**

### MESSAGE 1:

Contribute your thoughts, have your voice heard!

The [@National Network to Eliminate Disparities in Behavioral Health](https://www.facebook.com/nned.net) (the NNED) is asking everyone involved in behavioral health to answer the question: What are the most critical issues that need to be addressed by behavioral health organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities?

Share your thoughts, rank thoughts of others, and inform the work of behavioral health leaders across the country and in your community. Contribute to the ThoughtExchange by December 31: <https://bit.ly/3EwjFzA>

### MESSAGE 2:

What are the most critical issues that need to be addressed by behavioral health organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities?

Now is your chance to share your opinions and be heard by the [@National Network to Eliminate Disparities in Behavioral Health](https://www.facebook.com/nned.net) (the NNED) and other #BehavioralHealth leaders! Everyone involved in behavioral health is invited to share their thoughts around what is needed through a ThoughtExchange: <https://bit.ly/3EwjFzA>

First, contribute your answer(s) to the question and why it’s important. Then, rate the thoughts others have sent in.

Share before the end of December to guide the work of the NNED and other behavioral health-focused entities. The NNED will share findings from the ThoughtExchange in the new year so others can use the data gathered as well.

## **LinkedIn**

What are the most critical issues that need to be addressed by behavioral health organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities?

Share your opinions and be heard by behavioral health leaders about what is needed through a ThoughtExchange: <https://bit.ly/3EwjFzA>

First, contribute your answer(s) to the question and why it’s important. Second, rate the thoughts others have sent in. Your contributions will guide the work of the National Network to Eliminate Disparities in Behavioral Health (the NNED) and other behavioral health-focused entities. The NNED will share findings from the ThoughtExchange in the new year so others can use the data gathered as well.

## **Instagram**

Share your thoughts on this topic in a ThoughtExchange: What are the most critical issues that need to be addressed by behavioral health organizations to better serve diverse racial, ethnic, cultural, and sexual minority communities? Link in bio. [<https://bit.ly/3EwjFzA>].

(1) Contribute your answer(s) to the question and why it’s important.

(2) Rate the thoughts others have sent in.

(3) Your contributions will guide the work of the National Network to Eliminate Disparities in Behavioral Health (the NNED) and behavioral health field. The NNED will share findings from the ThoughtExchange in 2022 so others can use the data gathered as well.